

HELLO SWITZERLAND

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Hello Switzerland on Show in October

Nobody could overlook the Relocation Solutions Group stand at Palexpo.

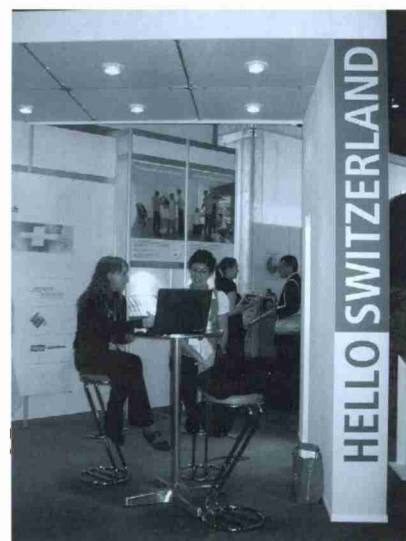
The bright red banner of the “Hello Switzerland” sign stood out amongst all the other 100 exhibitors’ stands at the autumn Human Resources salon at Geneva’s Palexpo last October. Kate Davey (Director Sales and Marketing) from the Relocation Solutions Group along with her colleagues from Network Relocation were on hand to chat to other HR and relocation experts and members of the public at this annual two-day event.

Says Kate, “This salon is a perfect opportunity for us in the business to catch up with clients that we deal with on a daily basis, as well as a chance to meet new contacts in the industry. It is also a chance to discuss best practice in

the industry and to talk about current market news.

“This is the first year we have attended this exhibition in Geneva, and it has been a positive experience. There are a number of seminars being held by experts, and it is a perfect opportunity for both our clients and us to develop our industry knowledge.

“At this exhibition we have handed out hundreds of copies of *Hello Switzerland* to visitors every day, and we are often complimented on the magazine and its content. It is certainly an excellent source of information for expatriates in Switzerland. We are very pleased that we have such a unique product on



our stand, and our visitors are always thrilled to hear that they can receive this publication on a quarterly basis absolutely free of charge!”